

BAHADOR SAKET

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EDUCATION

Ph.D. in Human-Computer Interaction (HCI)

Georgia Institute of Technology (Georgia Tech)

📅 2015-2020

📍 Atlanta, USA

B.Sc. in Computer Science

Multimedia University

📅 2009-2013

📍 Cyberjaya, Malaysia

WORK EXPERIENCE

User Experience Researcher

Lawyaw

📅 Feb 2021 – Present

📍 San Francisco, CA

- Collaborate with designers, engineers, and marketing to identify key research questions related to Lawyaw platform
- Conduct research studies to generate a stream of insights that guide the product teams through the rapid feature iterations and guide the long term product strategy

User Experience Researcher

MathWorks

📅 May 2020 – Jan 2021

📍 Natick, MA

- Collaborated with designers, PMs, engineers, content strategists, and marketing to identify key research questions related to data visualizations and graphics in MATLAB software
- Lead evaluative rolling research studies to generate a stream of insights that guide the product teams through the rapid feature iterations
- Conducted research that guides the long term product strategy and shapes the future experiences of graphics and data visualizations in MATLAB software

User Experience Research Intern

Microsoft

📅 May 2013 – October 2013

📍 Beijing, China

- Worked with a cross-functional team to design a Windows-based mobile application allowing presenters to set and follow timing targets for sections of PowerPoint slides.
- Conducted research to identify users' attitudes to timing support through Q-methodology
- Utilized a variety of tools and libraries, such as Adobe XD, C++, C to develop low and high-fidelity design alternatives based on user research
- Conducted controlled experiments to evaluate the final design

Research Intern

National University of Singapore

📅 Nov 2011 – April 2012

📍 Singapore

- Designed and developed an Android application using Java that can assign different levels of urgency to various contacts' incoming calls or messages
- Planned and conducted a series of user studies to measure the effectiveness of the mobile application

TECHNICAL SKILLS

Research

- Remote & In-person Usability Testing, A/B Testing, Survey, Interviews, Contextual Inquiry, Heuristic Evaluation, Q-Methodology, Focus Group, Card Sorting

Development

- HTML/CSS/JS, Python, C++, MATLAB

Tools

- Qualtrics, SurveyMonkey, Balsamiq, Google Analytics, Sketch, Framer

SELECTED PUBLICATIONS

Task-based Effectiveness of Basic Visualizations

InfoVis 2019

B. Saket, A. Endert, & C. Demiralp

Embedded Merge and Split: Visual Adjustment of Data Grouping Criteria

InfoVis 2018

B. Saket, A. Sarvghad, A. Endert, & N. Weibel

Evaluating Interactive Graphical Encodings for Data Visualization

TVCG 2017

B. Saket, A. Srinivasan, E. Ragan, & A. Endert

TalkZones: Sectionbased Time Support for Presentations

MobileHCI 2014

B. Saket, S Yang, H. Tan, K. Yatani, & D. Edge

Designing an effective vibration-based notification interface for mobile phones

CSCW 2013

B. Saket, C. Prasojo, Y. Huang, S. Zhao